



20 YEARS

2020 GAMES ACROSS ACADIANA
20 YEARS OF GAMES. 20 DAYS OF FUN!

SPONSORSHIP OPPORTUNITIES



GAMES across ACADIANA

AUG 1ST -
AUG 20TH

20
YEARS

20 YEARS OF FUN MAKES A REAL DIFFERENCE

The first Games of Acadiana was held 20 years ago with the hope of raising money to make a difference in the lives of individuals fighting cancer. Today, we are celebrating 20 years of Games with 20 days of fun – a new take on what has become the largest annual fundraiser for Miles Perret Cancer Services (MPCS).

50+

PRIZES

MISSIONS &
ACTIVITIES

50+

20
DAYS

20 DAYS OF GAMES & ACTIVITIES

In honor of our 20th anniversary, MPCS is hosting a virtual scavenger hunt. For 20 days we will turn all of Acadiana into our playground. Players can download a free app, perform fun tasks, and earn points for a chance to be entered into a drawing for fabulous prizes including a Grand Prize of \$10,000!

1,000s
OF FANS &
FRIENDS

FUN FOR THE WHOLE FAMILY

With such a large and diverse segment of the Acadiana community participating throughout the region, our sponsors will universally agree that their return on investment is significant.

17,000+
LOCAL
FAMILIES

MORE THAN 17,000 LOCAL FAMILIES HAVE BEEN SERVED

Since its inception, MPCS has served over 17,000 local families throughout our 10-parish service area.

100%
OF FUNDS

100% OF FUNDS RAISED STAY IN ACADIANA

All funds raised for MPCS come from sponsorships and donations; no government funding is accepted. Your financial support allows us to provide our clients who reside or receive treatment in Acadiana with the non-medical assistance critical to their well-being at no charge.

“We are so grateful for the support we have received over the past 20 years. It is because of the generosity of the community that we are able to continue to serve families in Acadiana fighting cancer. Miles would have been the first to play and enjoy these games, and with your support thousands of families can continue to do so every year.”

-Hank & Debbie Perret,
MPCS Founders

GAMES ACROSS ACADIANA: 2020 CASH SPONSORSHIP LEVELS

SPONSORSHIP BENEFITS	PRESENTING \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000	OLYMPIAN \$2,500	CHAMPION \$1,500	MPCS FAN less than \$1,500
CORPORATE VISIBILITY							
direct mail postcards (~5,000)	LOGO						
website recognition (on MPCs homepage)	LOGO						
recognition in television commercials	LOGO						
recognition in radio commercials	✓						
event posters throughout Acadiana	LOGO	LOGO					
recognition in pre-event advertising	LOGO	LOGO					
recognition on double points day	✓	✓					
recognition in pre-event billboards	LOGO	LOGO	LOGO				
recognition in pre-event e-blasts	✓	✓	✓	✓			
sponsorship of Games Across Acadiana mission	✓	✓	✓	✓*	✓*	✓*	
social media recognition	✓	✓	✓	✓	✓	✓	✓
GAME DAY RECOGNITION (TBD)							
presenting sponsor banner	LOGO						
presenting sponsor recognition	✓						
recognition in Game Day handout	LOGO	LOGO					
listed on Game Day sponsor signage	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME

Game Day events are subject to change

✓=Included with sponsorship

*Sponsors at Bronze, Olympian, and Champion levels are subject to mission co-sponsorship

All benefits are limited to 1 company logo or name.

Deadline: To receive all sponsorship benefits, sponsor registration form must be received by June 19, 2020.

PLAY WITH A PURPOSE!

Make a Difference

Everyone knows someone whose life has been affected by cancer. Your support helps families in Acadiana fight, survive, and live with cancer.

Give Back to the Community

Your support will directly impact the people of Acadiana who are your family, friends, employees, and customers.

Special Recognition

Your sponsorship will give your business special recognition throughout the Acadiana region as a supporter of the 2020 Games Across Acadiana.

Your Team

As a supporter, your team will be part of a giving organization which brings a special sense of purpose. Many sponsors use Games to build employee morale and create community goodwill.

Your Mission

The over 50-mission scavenger hunt includes tasks such as submitting photos of honored cancer survivors, videoing birthday wishes to Miley, and celebrating life by dancing with friends and family. You can sponsor your own unique mission closely aligned with your corporate goals. Additionally, employees, friends, and family can join in by playing in teams and earning special sponsor bonus points.

GAMES ACROSS ACAD ANA

AUGUST 1-AUGUST 20, 2020

CASH SPONSOR REGISTRATION

Company / Sponsor Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail (required): _____

Phone: (_____) _____ Fax: (_____) _____

SPONSOR AMOUNT

- Presenting \$25,000
- Gold \$15,000
- Silver \$10,000
- Bronze \$5,000
- Olympian \$2,500
- Champion \$1,500
- MPCS Fan _____

METHOD OF PAYMENT

Please enclose checks.

Make checks payable to Miles Perret Cancer Services.

2130 Kaliste Saloom Rd., Suite 200, Lafayette, LA 70508

QUESTIONS?

Please contact:

Richard Stegall, Executive Director
rstegall@milesperret.org

T: 337.984.1920 | F: 337.984.1921

Your partnership is sincerely appreciated. By execution of this form, you are affirming your participation as a sponsor at the above-indicated level. To receive all sponsorship benefits, this registration form must be received by June 19, 2020. Payment not enclosed is due by July 31, 2020.

Sponsor Representative: _____ **Date:** _____

NOTE: Signing this form gives Miles Perret Cancer Services and its agents permission to use images, electronic or photographic, in future promotional materials.