CAMELLIA CROSSING
Acadiana’s Gleaux Run

Every step you take helps local families fight, survive and live with cancer.

GET YOUR GLEAUX ON!

2019 CASH SPONSORSHIP OPPORTUNITIES

NOV 27 RIVER RANCH | TOWN SQUARE | 5:30pm

milesperret.org | 337.984.1920
Camellia Crossing
Camellia Crossing, Acadiana’s Gleaux Run is a great way for families to come together on Thanksgiving Eve to give thanks and support Miles Perret Cancer Services. The night time, 1-mile walk and 5K run fills Camellia Boulevard with gleauxing runners and walkers. We provide you with gleaux gear and encourage your creativity in getting your gleaux on.

Join us for the 17th annual Camellia Crossing and help local families fight, survive and live with cancer.

Your Direct Impact: More Than 16,000 Local Families Have Been Served
Through our office in Lafayette, the Mobile Miles Program, and Outreach Program in local treatment facilities, services are extended to communities throughout our 10-parish service area. Since its inception, Miles Perret Cancer Services has served over 16,000 local families. However, the reality of our success is not in numbers but in lives changed. By taking control of their individual paths to wellness, our clients are empowered to think of themselves not as cancer patients, but as survivors.

100% of the Funds Raised Stay in Acadiana
All funds raised for MPCS come directly from sponsorships and donations; no government funding is accepted. These funds allow us to provide our clients who reside or receive treatment in Acadiana with the non-medical, interstitial assistance critical to their well-being.
### Camellia Crossing: 2019 Cash Sponsorship Levels

<table>
<thead>
<tr>
<th>Sponsorship Benefits</th>
<th>Presenting $25,000</th>
<th>Platinum $10,000</th>
<th>Gold $5,000</th>
<th>Silver $2,500</th>
<th>Water Station $1,250</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CORPORATE VISIBILITY</strong></td>
<td></td>
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<tr>
<td>Direct mail postcard (≈7,500)</td>
<td>LOGO</td>
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<tr>
<td>Listed as sponsor in press release submissions</td>
<td>✓</td>
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<tr>
<td>Recognition in pre-event billboards</td>
<td>LOGO</td>
<td>LOGO</td>
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<tr>
<td>Recognition in pre-event advertising</td>
<td>LOGO</td>
<td>LOGO</td>
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<tr>
<td>Event posters distributed throughout Acadiana (≈1,000)</td>
<td>LOGO</td>
<td>LOGO</td>
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<tr>
<td>Recognition in pre-event e-blasts</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Social media recognition</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Race participation t-shirts (back)</td>
<td>LOGO</td>
<td>LOGO</td>
<td>LOGO</td>
<td>LOGO</td>
<td>NAME</td>
</tr>
<tr>
<td>Complimentary race entries</td>
<td>50</td>
<td>25</td>
<td>12</td>
<td>6</td>
<td>2</td>
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<tr>
<td><strong>EVENT DAY RECOGNITION</strong></td>
<td></td>
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<tr>
<td>Race bibs</td>
<td>LOGO</td>
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<tr>
<td>Logo on mile markers</td>
<td>✓</td>
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<tr>
<td>Banner displayed at start or finish line (if provided by sponsor)</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>10x10 booth/tent at post-race festival (provided by MPCS)</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Product sampling or promotional items (approved by MPCS)</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Listed on sponsorship signage (displayed in Town Square)</td>
<td>LOGO</td>
<td>LOGO</td>
<td>LOGO</td>
<td>LOGO</td>
<td>NAME</td>
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<tr>
<td>Opportunity to staff water station &amp; promote your company</td>
<td>✓</td>
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</tbody>
</table>

✓=included with sponsorship  
All benefits are limited to 1 company logo or name.

**Sponsor Deadline**: To receive all sponsorship benefits, sponsor registration form must be received by September 27, 2019.

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### Make An Impact
Camellia Crossing offers unique marketing opportunities for businesses in Acadiana interested in supporting great family fun for a great cause.

Many sponsors use the event to build employee morale and create community good will. Get your gleaux on and join us for this November’s Camellia Crossing.

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### Ready. Set. Gleaux!
Camellia Crossing brings families together to light up the sky with gleaux items given with registration. 2019 marks our 17th year and we expect over 3,000 participants. Join us for **Camellia Crossing** as we give thanks for our generous community and gleaux down Camellia Boulevard.
Miles Perret Cancer Services (MPCS) is a resource center for individuals and their families fighting, surviving, and living with cancer. We are here to provide emotional support, guidance, programs, and most of all, hope. Our services are comprehensive and always provided at no charge. No appointment is necessary and there are no qualifications. We are located in Lafayette, and our mobile unit and outreach program extend services throughout Acadiana.

Miles Perret Cancer Services opened its doors in 2002 in memory of Miles Perret. Although Miles lived only eight years, his life was filled with curiosity, joy, and love and he left an impression on all who knew him. When Miles was diagnosed in 1995, his family determined right away that he would have as normal and carefree life as possible. Their journey with him provided firsthand experience of the daily challenges families and individuals face when fighting cancer. Miles Perret Cancer Services was created to help others meet those challenges. Our mission is to help local families fight, survive, and live with cancer with care and compassion.

MILES PERRET CANCER SERVICES
SERVING FAMILIES IN ACADIA, AVOYELLES, EVANGELINE, IBERIA, JEFF DAVIS, LAFAYETTE, ST. LANDRY, ST. MARTIN, ST. MARY AND VERMILION

helping families fight, survive, and live with cancer

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MPCS SERVICES:
Cancer Resource Library
Family Events
Mastectomy Items
Medical Supplies
Mobile Miles: MPCS on Wheels
Nutritional Supplements
Patient Navigation Notebooks
Treatment Care Kits
Wellness Center
Wigs, Hats, Scarves

MPCS PROGRAMS:
Back to School Project
Christmas Giving Tree
Creative Expressions
Massage
MilesStrong Cancer Rehabilitation
Nutrition Classes
Pilates & Yoga
Spa Nights
SMILES for Miles Family Outings
Support Groups

Jonathan Miles Perret

milesperret.org
2130 Kaliste Saloom Road, Suite 200
Lafayette, LA 70508 / 337.984.1920
Your partnership is sincerely appreciated. By execution of this form, you are affirming your participation as a sponsor at the above-indicated level. To receive all sponsorship benefits, this registration form must be received by September 27, 2019. Payment not enclosed is due by October 25, 2019.

**CASH SPONSOR REGISTRATION**

Company / Sponsor Name: ________________________________

Address: ________________________________

City: __________________________ State:__________ Zip: __________

Contact Name: _______________________

Follow-Up Contact Name: _______________________

E-mail (required): ______________________ Follow-Up Email: ______________________

Phone: (_______)_________ Follow-up phone: (_______)_________

Fax: (_______)_________

**SPONSOR AMOUNT**

- [ ] Presenting $25,000
- [ ] Platinum $10,000
- [ ] Gold $5,000
- [ ] Silver $2,500
- [ ] Water Station $1,250

**METHOD OF PAYMENT**

Please enclose payment. Make checks payable to Miles Perret Cancer Services. 2130 Kaliste Saloom Rd., Suite 200, Lafayette, LA 70508

**QUESTIONS?**

Please contact:

- Richard Stegall, Executive Director rstegall@milesperret.org
- Paula Hidalgo, Advancement Coordinator phidalgo@milesperret.org

T: 337.984.1920   |   F: 337.984.1921

NOTE: Signing this form gives Miles Perret Cancer Services and its agents permission to use images, electronic or photographic, in future promotional materials.
THANK YOU TO OUR
2018 SPONSORS & DONORS

Presenting
Park Place Surgical Hospital

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Cox Communications
KATC
KLFY
Lamar
LUS
LUS Fiber
Parish Ink
The Acadiana Advocate
Townsquare Media

Gold
Acadiana Profile Magazine
FACE Magazine
Louisiana State Newspapers
Opelousas General SPICE
Party Central
Southern Urology

Silver
008 Magazine
Hangtime TNT Gymnastics
News15
MDVIP
Nursing Specialties
Panera Bread
Ruffino’s on the River
Whataburger
Youngsville Community Church

Water Station
Martial F. Billeaud, Sr. Foundation
Stuller, Inc.
LIVEOAK Wealth Advisors
Trahan Real Estate Group, LLC
Van Eaton & Romero, A Latter & Blum Company

Fans of MPCS
Acadiana’s Party Machine
Celebrations
Chick-fil-A
Domino’s Pizza
Event Solutions
Fresh Market
Grillin’ Dillons
Kentwood Water
J’adore Weddings
Lafayette Coca-Cola Bottling Company
Mello Joy
Pixus
Rader Solutions
Raising Cane’s
Republic Services
Sam’s Club
Schilling Distributing
Super 1 Foods
3 Wize Monkeez
Vision Video Production